



केन्द्रीयविद्यालयसंगठन/KENDRIYA VIDYALAYA SANGATHAN

(Min. of HRD, Deptt. of Education, Govt. of India)

18-संस्थागतक्षेत्र/18-Institutional Area

शहीदजीतसिंहमार्ग /ShaheedJeet Singh Marg

नईदिल्ली-110016 /NEW DELHI – 110016

Tel: 26858566-211, Fax No.26514179

[WWW.KVSANGATHAN.NIC.IN](http://WWW.KVSANGATHAN.NIC.IN)

F.No11029/64-1/2017/KVS(HQ)/Acad./Misc.Ministry/2600-2624

Date 08/10/18

The Deputy Commissioner  
Kendriya Vidyalaya Sangathan  
All Regional Offices

**Subject: Advisory/Precaution to “MOMO CHALLENGE” an online game – reg.**

Madam/Sir,

I am to refer to the subject cited above regarding information received from Ministry of Human Resource Development (copy enclosed) on a new online dangerous game as “MOMO CHALLENGE” a Japanese Momo Doll. It is posing threat and is becoming a menace among the students.

Therefore, you are requested to issue Advisory/precaution as per the letter enclosed on the serious implication of the game to all schools under your jurisdiction so that teachers and parents will also take care and caution the students accordingly.

Yours faithfully,

(S. Vijaya Kumar)

Joint Commissioner (Acad.)

Copy to:

- 5) Shri Gopal Ram, Section Officer, UT-2 Section, Ministry of Human Resource Development, Shastri Bhavan New Delhi.

F7S 479310

F.No 8-11/2017-TEL  
Government of India  
Ministry of Human Resource Development  
Department of Higher Education  
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525-C, Shastri Bhawan  
New Delhi, dated 06.09.2018


Subject: Advisory/Precaution to "Momo Challenge" an online game – regarding.

The undersigned is directed to refer to a letter no. 4(33)/2018-CLES dated 29.08.2018 received from Ministry of Electronics & Information Technology regarding a new online dangerous game names as "Momo Challenge".

2. Ministry of Electronics & Information Technology has issues an advisory regarding the "Momo Challenge" game. In the game members are challenged to communicate with unknown numbers. The game consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. It involves challenges that encourage teenagers/children/any other user to engage in series of violent act as challenges of the game. It inspires teenagers/children/any other user to add unknown contacts on WhatsApp by the name of 'Momo' Once the contact is added, the image of terrifying Japanese Momo doll with bulging eyes appears in contact. The game controller that entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

3. It is understood that an administrator of game uses social media platform to invite/incite children to play this game, which may eventually lead the child to extreme steps for self-inflicting injuries including suicide.

4. It is therefore requested to kindly issue advisory/precaution to school/colleges via concerned burea.

  
(Rajesh Singh Solanki)  
Under Secretary (TEL)  
Tel 011 2338 5190

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~~2/9~~  
~~KS(UT)~~  
~~DS(S-4/3)~~  
~~To~~

~~10.9.18~~  
~~KS(UT-2)~~  
~~11/9~~

- 1. All Burea Heads of Department of Higher Education
- 2. All Bureau Heads of Department of School Education and Literacy.
- 3. NIC for publishing this on the MHRD website.

SO(UT-2)  
SO(UT-3)  
11/9  
to KVS/MBS  
Sh. Arun/HIP